

COLD CHAIN SOLUTIONS AND SERVICE, WITH YOU IN MIND

For over 50 years Coolpak Coolstores have been providing cold chain storage and logistics solutions across multiple domestic and international industries, covering everything from fish, processed fruit and vegetables, to dairy, meat and poultry.

From production, to store, to distribution or port, we have your requirements covered, with a service that's tailored specifically for your needs.

Coolpak Coolstores are proud to be Juice Products NZ cold chain solution partner.

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WASHDYKE

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Washdyke, Timaru.

66 Meadows Road,
Washdyke, Timaru.



Juice Products New Zealand

**Crafting premium juice concentrates
from the heart of the South Island**

Nestled in the fertile plains of South Canterbury, Juice Products New Zealand (JP-NZ) stands as a testament to New Zealand's rich agricultural heritage and commitment to quality.

Specialising in the processing of premium organic and conventional fruit and vegetable concentrates, JP-NZ has established itself as a leading provider of "Healthy Natural New Zealand Goodness".

A legacy rooted in quality

Founded in 2004 (prior to that they were known as Timaru Concentrators), Juice Products New Zealand, or JP-NZ, has been growing and thriving ever since. They moved to Washdyke, Timaru in 2008 where they still work today.

In 2008, the company expanded its operations by establishing a state-of-the-art facility in Washdyke, Timaru. This strategic location, situated in New Zealand's "food bowl," allows JP-NZ to leverage the region's abundant and fertile land to source top-tier raw materials.

In 2014, JP-NZ became part of Sumitomo Corporation, a major Japanese integrated trading and investment business enterprise. This acquisition has further bolstered the company's capabilities, enabling it to reach international markets while maintaining its commitment to quality and sustainability.



Product excellence and innovation

JP-NZ's product range is diverse, encompassing various fruit and vegetable juice concentrates. The company prides itself on producing concentrates that are free from added sugars, preservatives, colourings, or flavourings.

Using the whole carrot for juicing, not just by-products like skins and ends, ensures that as much goodness as possible remains in the final product and this means a more rounded flavour with no off flavours and soil notes.

The company's product offerings include:

- **Beetroot Juice Concentrate:** Available in 50° Brix, this concentrate is ideal for vegetable juices, smoothies, soups, and dressings.
- **Carrot Juice Concentrate:** Processed from high-quality carrots, this concentrate serves as a base for various food and beverage applications.
- **Fruit Juice Concentrates:** JP-NZ also has the capability to process fruits such as apple, apricot, plum, nectarine, boysenberry, redcurrant, kiwifruit, cherry, raspberry, and pear concentrates, catering to a wide array of customer needs.

Innovation is at the core of JP-NZ's operations. The company continually strives to develop new products to meet the evolving needs of the market, ensuring that it remains at the forefront of the juice concentrate industry.

Commitment to quality and sustainability

JP-NZ operates under stringent quality assurance protocols to ensure that its products meet international standards. The company is compliant with the New Zealand Food Act 2014 and subsequent amendments, holding a Deemed Food Control Plan verified byASUREQuality.

Additionally, JP-NZ has obtained several certifications that underscore its commitment to quality and sustainability:



- **BioGro New Zealand Certification:** This certification allows JP-NZ to process organic raw materials and produce products that meet organic standards, including those of the Japanese Agricultural Standards (JAS)
- **Kosher Certification:** The company's products meet the requirements of the Orthodox Rabbinat of New Zealand, ensuring they are kosher and parve
- **Halal Certification:** JP-NZ's products comply with the halal assurance programme, making them suitable for Muslim consumers
- **SQF Accreditation:** The company operates under the SQF HACCP-based standard for food quality and safety, which is recognised by the Global Food Safety Initiative (GFSI)
- **Ministry for Primary Industries (MPI) Registration:** JP-NZ is registered with MPI, ensuring compliance with New Zealand's food safety regulations.

Leadership and vision

Under the leadership of CEO Chris Renfree, JP-NZ is poised for continued growth and innovation. Chris, who has over 20 years of experience in operations and export company management, is the first New Zealand CEO since the company's acquisition by Sumitomo Corporation.


His appointment marks a significant step in the company's strategic direction, focusing on accelerating export opportunities and local business development.

Global reach and local impact

JP-NZ's commitment to quality and sustainability has enabled it to expand its reach beyond New Zealand. The company exports its products to various countries, including Australia, China, Japan, Korea, Malaysia, Singapore, Taiwan, Thailand, the United States.

Despite its international presence, JP-NZ remains deeply rooted in its local community. The company's strong relationships with local growers ensure a stable supply of premium raw materials, supporting the regional economy and promoting sustainable agricultural practices.

Juice Products New Zealand exemplifies the fusion of tradition and innovation. By harnessing the natural abundance of South Canterbury and adhering to rigorous quality standards, JP-NZ delivers premium juice concentrates that cater to both local and international markets.

With a clear vision for the future and a commitment to sustainability, JP-NZ is well-positioned to continue enriching people's lives with healthy, natural, and quality products. 



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